Lysol One Million Box Tops Giveaway
Official Rules

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Lysol One Million Box Tops Giveaway (the “Promotion”) is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least eighteen (18) years old at the time of entry. In order to enter, you must be a member of BoxTops4Education.com. Registration is free. Your chosen school must be enrolled in the General Mills Box Tops for Education® Program (the “BTFE Program”) for the 2017-2018 academic school year prior to your entry. If your school is not enrolled in the BTFE Program, have your school’s principal or an administrator call 1-888-799-2444 to enroll. Employees of Reckitt Benckiser LLC, General Mills, Inc., HelloWorld, Inc., and their parent and affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion consists of a sweepstakes (the “Sweepstakes”) and an instant win game (the “Instant Win Game”). Winning a prize is contingent upon fulfilling all requirements set forth herein. The Box Tops for Education-eligible school (“BTFE Eligible School”) of Instant Win Game winner’s choice will receive the prize provided that it complies with the requirements set forth in the BTFE Program and these Official Rules. To be considered a BTFE-Eligible School, the school must be registered with the BTFE Program for the 2017-2018 academic school year prior to your entry. See www.boxtops4education.com for more details about the BTFE Program.


3. Timing: The Promotion begins on July 1, 2017 at 12:00 a.m. Central Time ("CT") and ends on September 29, 2017 at 11:59 p.m. CT (the "Promotion Period"). The Sweepstakes begins on July 1, 2017 at 12:00 a.m. CT, ends on September 29, 2017 at 11:59 p.m. CT, and consists of three monthly entry periods (each a “Monthly Entry Period”). Each Monthly Entry Period begins at 12:00 a.m. CT on the first day of the applicable month and concludes at 11:59 p.m. CT on the last day of the applicable month, except the last Monthly Entry Period which ends on September 29, 2017 at 11:59 p.m. CT.

The Program also consists of a purchase phase (“Purchase Phase”) and a receipt submission phase (“Receipt Submission Phase”), as outlined below:

<table>
<thead>
<tr>
<th>Phase</th>
<th>Start Date at 12:00 a.m. CT</th>
<th>End Date at 11:59 p.m. CT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Purchase</td>
<td>July 1, 2017</td>
<td>September 15, 2017</td>
</tr>
<tr>
<td>Receipt Submission</td>
<td>July 1, 2017</td>
<td>September 29, 2017</td>
</tr>
</tbody>
</table>

Administrator’s computer is the official time-keeping device for this Promotion.

4. How to Enter:

How to Enter the Instant Win Game: During the Promotion Period, visit www.lysol.com/boxtops (the "Website") and complete and submit the registration form in its entirety, including designating the BTFE-Eligible School you wish to receive the prize (as outlined below in Section 8), subject to BTFE Program rules. Upon successful registration, you automatically will receive one (1) Instant Win Game play for that day. Once on the Instant Win Game page, follow the links and instructions to play the Instant Win Game. The Instant Win Game results will be instantly displayed. Potential winners of the Instant Win Game will be provided directions for validation. All potential winners are subject to verification before any prize will
be awarded. Administrator is responsible for the functionality of the Instant Win Game.

**How to Enter the Sweepstakes:** There are two (2) ways to enter the Sweepstakes:

A. **Make a Qualifying Purchase and Upload Image of Receipt:** During the Purchase Phase, visit a participating retail location and, in a single transaction, purchase a participating Lysol Box Tops for Education product (a “Qualifying Purchase”). Please see Appendix A for a complete list of qualifying products. **Be sure to keep your receipt.** Take a photo of your entire receipt. The image must be clear and legible, include the purchase date/timestamp on your receipt, show the Qualifying Purchase, including the price of the Qualifying Purchase you purchased on your receipt, as well as total amount of money spent on the receipt. Then, during the Receipt Submission Phase, visit the Website and follow the links and instructions to upload the image of your receipt. Upon verification of the image, you will receive one (1) Sweepstakes entry into the applicable Monthly Entry Period drawing. Non-winning entries will carry over into subsequent Monthly Entry Period drawings.

B. **Online Alternate Method of Entry:** To enter the Sweepstakes without making a purchase, visit [https://lysol.promo.epri...](https://lysol.promo.epri...)/ and follow the links and instructions to complete and submit the registration form including a valid home address. P.O. Boxes are not permitted. You automatically will receive one (1) Sweepstakes entry into the applicable Monthly Entry Period drawing. Non-winning entries will carry over into subsequent Monthly Entry Period drawings.

**Limit:** Each entrant may play the Instant Win Game one (1) time per day during the Promotion Period and enter up to six (6) Sweepstakes entries during the Promotion Period, regardless of method of entry. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays/entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the email address used to register will be deemed to be the entrant or player. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

5. **Sweepstakes/Instant Win Game:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion. **Sweepstakes:** Administrator will randomly select the potential Sweepstakes winner, from all eligible entries received on or around the next business day following the applicable Sweepstakes Monthly Entry Period drawing. **Non-winning entries will carry over into subsequent Sweepstakes Monthly Entry Period drawings.** **Instant Win Game:** two hundred (200) random, computer-generated winning times, one for each prize listed below, will be generated during the Promotion Period. If you are the first player to play the Instant Win Game at or after one of the randomly-generated times, you will be a potential instant winner of the prize indicated.

6. **ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND THE POTENTIAL INSTANT WIN GAME WINNER AND/OR SWEEPSTAKES WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.**

7. **Verification of Potential Winners:** Receiving a prize is contingent upon compliance with these Official Rules. The potential Sweepstakes winners will be notified by mail, email or phone. If a potential winner of
any prize cannot be contacted, or prize is returned as undeliverable, potential winner forfeits the prize. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. There will be three (3) alternate drawings after which the prize will remain un-awarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion.

8. Prizes/Odds:

Sweepstakes Prizes: FIVE (5) SWEEPSTAKES GRAND PRIZES (two (2) awarded for Monthly Entry Period 1 and 2, and one (1) awarded for Monthly Entry Period 3): 100,000 Bonus Box Tops to be awarded to the designated BTFE-Eligible School. ARV: $10,000. SEVEN (7) SWEEPSTAKES FIRST PRIZES (three (3) awarded for Monthly Entry Period 1 and 2, and one (1) awarded for Monthly Entry Period 3): 50,000 Bonus Box Tops to be awarded to the designated BTFE-Eligible School. ARV: $5,000.

Odds of winning a Sweepstakes Prize depend on the number of eligible entries received during the applicable Monthly Entry Period, during the Promotion Period. Total ARV of all Sweepstakes Prizes: $85,000.

Instant Win Game Prizes: ONE HUNDRED (100) SECOND PRIZES: 1,000, Bonus Box Tops to be awarded to the designated BTFE-Eligible School. ARV: $100. ONE HUNDRED (100) THIRD PRIZES: 500, Bonus Box Tops to be awarded to the designated BTFE-Eligible School. ARV: $50. Odds of winning an Instant Win Game prize depend on the number of Instant Win prizes available divided by the number of eligible Instant Win Game plays.

One (1) Bonus Box Top is worth one (1) Box Top, or $.10 to a BTFE-Eligible School. Bonus Box Tops will be credited to the chosen BTFE-Eligible School's account after confirmation of Instant Win Game winning status subject to these Official Rules. No Bonus Box Tops prize will be awarded to any individual winner. BTFE-Eligible Schools are responsible for all taxes and fees associated with prize receipt and/or use, if applicable.

For All Prizes: No cash equivalent and all prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor’s sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Limit: One (1) Instant Win Game prize and one (1) Sweepstakes prize per person. Total ARV of all Prizes: $100,000.

9. Release: By participating in the Promotion, entrants agree to release and hold harmless Sponsor, General Mills, Inc., HelloWorld, Inc., and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company’s officers, directors, employees and agents (collectively, the “Released Parties”) from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize.

10. Publicity: Except where prohibited, participation in the Promotion constitutes winner’s consent to Sponsor’s and its agents’ use of winner’s name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

11. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes or Instant Win Game, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and,
should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant’s entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant’s sole remedy is another Sweepstakes entry or Instant Win Game play, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

13. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys’ fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.


15. Winner List: For a winner list, visit http://bit.ly/2qMRTFy. The winner list will be posted after winner confirmation is complete.

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Appendix A

All Lysol Disinfecting Wipes
All Lysol Disinfectant Sprays
All Lysol Bathroom Cleaners
All Lysol Kitchen Cleaners
All Lysol Laundry Products